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## **First National of Nebraska Closes Acquisition of Diversified Financial Services**

**Omaha, NE, May 1, 2024** – First National of Nebraska, Inc. (FNNI) has announced it has closed on its acquisition of Diversified Financial Services (DFS), formerly part of the Lauritzen Corporation. DFS provides financing and insurance products for the agricultural equipment industry. This merger will give DFS further opportunities to expand its business and bring together their expertise and support of the agricultural industry.

FNNI is the fourth largest ag lender in the United States, and DFS holds deep expertise in agricultural equipment financing and insurance. This merger strengthens FNNI as one of the top Agribusiness organizations in the country. DFS is headquartered in Omaha, with their home at the FNBO Business Park. They currently have more than 13,000 customers with managed assets of approximately \$1.2 billion.

For nearly half a century, DFS has been a respected leader in finance and insurance for the ag industry, providing comprehensive solutions tailored to the unique needs of the agriculture community. DFS has continued to evolve over the years in order to meet the changing needs of agriculture, offering flexible solutions for the benefit of their customers.

### **About First National of Nebraska, Inc.**

First National of Nebraska, Inc. (FNNI) and its affiliates have over \$30 billion in assets and 5,000 employees. Primary offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, Minnesota, South Dakota, Texas and Wyoming. Learn more at [FNNI.com](https://www.fnni.com).

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